

CASE STUDY

JANUARY 2018

Arthur Hayes Opticians (Crowborough & East Grinstead)

Arthur Hayes Optometrists have been going for an amazing 70 plus years and are independent opticians with branches in East Grinstead, Tunbridge Wells and Crowborough.

Despite the age of the company, they use the most up-to-date technology for eye tests and all the assessment and monitoring of sight-related conditions and diseases.



www.arthurhayes.co.uk

ISSUES

- Arthur Hayes is an umbrella company supporting a number of individual practices. Two of these have split from the parent company, while still trading under the Arthur Hayes name they are a separate business.

So what was needed?

A refreshed IT system designed, mindful of budget considerations without compromising quality, to support a new cloud-based practice management system in premises with limited space and suitable for front of house locations in the newly refurbished premises.

THE ASHDOWN SOLUTION

- We accomplished a space-saving feat by providing HP all-in-one and small form desktop computers – stylish, convenient, combining the benefits of laptops and PCs, while leaving lots of room on your desk for piles of papers and the occasional coffee mug.
- Our installation and configuration services included setting up Office365 Business Premium and we also arranged financing through HP.

- With our ongoing support services, the company can do what they do best – testing people's sight, and prescribing spectacles and **contact lenses** – while we keep our eye on their IT.

RESULT

- A pocket-sized, cost-effective IT system with a huge performance, perfect for a small company.

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ff In early 2017 we had to leave our trusty 25 year old DOS patient system, this was a big move but happily meant we could upgrade to the newest PCs, faster and well supported. This was all organised by Tony at Ashdown Solutions including liaising with HP to make everything affordable with a choice of monthly payments to suit the business finances. We now have a fully integrated bespoke Practice Management System supported by a faster connection and full hardware and networking support when we need it. Ashdown Solutions and specifically Tony are excellent and we couldn't have managed it without their patience and expert knowledge. **Lucinda Howard, Arthur Hayes Opticians**

